

### CARRFIELDS AUCTIONSPLUS

# ONLINE LIVESTOCK AUCTION SYSTEM



Buy and Sell stock nationally



## **THE PREFERRED CHOICE**FOR INTERFACING STUD SALES

Carrfields Livestock and AuctionsPlus have partnered to bring to you the option to buy and sell your stock online with live audio and video.

AuctionsPlus is Australia's most trusted online livestock marketplace, having been established over 30 years ago. Connecting and empowering buyers and sellers nationally through simple technology. AuctionsPlus now run regular online only sales each week and interface sales with both video and audio streaming – giving farmers the flexibility to operate from wherever they are.

With four comprehensive sale packages on offer, we are confident there is something available for everyone.







#### **CLASSIC**

The Classic Stud Sale Package will transform your sale by exposing your stud to our national network of buyers.

The online buyers are able to bid in real-time. Maximising sales opportunities by increasing competitive tension between physical and online buyers.

The Classic Package can be utilised for online only or interfaced sales.

#### **PRIME**

The Prime Stud Sale Package is the next digital leap to make buyers really feel like they are at the physical sale.

While online buyers are able to bid in real-time, they are also able to hear the auctioneer as he conducts the physical auction, takes bids and calls for final offers before knocking down the lot.

Providing an audio component gives buyers greater confidence and allows them to be closer to the live bidding encouraging more bids online.









#### **PREMIUM**

Watching, bidding and buying stud livestock at a live auction has never been easier.

We've digitised every aspect of the stud auction process so that buyers can browse listings, shortlist preferred lots, watch, bid and buy at auction - all from the palm of their hand.

By establishing online livestreaming and bidding for your stud sale your stud will take a seamless leap into digital selling while maintaining the core values of the on property sale.

#### **HELMSMAN**

AuctionsPlus offers tailored packages - ranging from full service with multiple staff on site managing all aspects of the helmsman auction through to just providing the digital platform to attract national buyer interest.







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